

GAME ON!

Empowering
Change for
ALS



Friday, October 21, 2022 | 6:45 p.m.
The Ritz Carlton
100 Carondelet Plaza | St. Louis, MO 63105

HOW IT WORKS

Game On! is The ALS Association's premier dinner event, combining fun and fundraising in one elaborate extravaganza. This energetic party will continue to be a "Game Changer", carrying on the momentum of the Ice Bucket Bash, and positively impacting the future of the ALS landscape.

Guests can anticipate a whimsical event inspired by the popular game show, "Wheel of Fortune." Local celebrities and guests will compete, with guests supporting them prior to start with a paddle raise style auction. This will be an exciting night with a live and silent auction, celebrity incentives, and tough competition! The highest bidder

to each celebrity will be able to join them on stage to be part of the fun. The team that raises the most money gets points added to their team score BEFORE the game begins, and the team with the most points at the end of the night will be crowned the winner.

As a special additon to the evening, an individual or company who has been instrumental in the fight against ALS will receive the Game Changer Award. Past Game Changer Award recipients include World Wide Technology and The Sidney and Bobbi Guller Family Foundation.

Ticket and Table Prices:

Individual Ticket: **\$225**

Table: **\$2,250**

HONORARY CHAIRS:
Ryan and
Adrienne
Davis



Thank you to Ryan and Adrienne Davis, the 2022 Game On! Honorary Chairs. Past Honorary Chairs include Chris Zimmerman and Emily Burch.



SPONSORSHIP LEVELS

\$50,000 - Game Changer

- All opportunities below plus customizable benefits per sponsor's interest.

\$25,000 - Visionary

- Opportunity for one (1) to participate on the celebrity team of choice
- Special recognition in all event materials and website
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- Highlights as a Presenting Sponsor via social media
- Recognition in press releases and all media opportunities
- Logo recognition on cover of program and additional full-page ad
- Opportunity to make brief opening remarks from stage
- Live mention in evening program
- Recognition in monthly e-newsletter
- Recognition in at least two e-blasts
- Recognition in Chapter's fall mailer
- Logo recognition on bidding website
- Two (2) tables of 10 at the event with preferred seating
- Recognition on one (1) wedge on the Wheel of Fortune wheel

\$10,000 - Innovator

- Live mention in evening program
- Recognition in press releases
- Full-page ad in program booklet
- Recognition in monthly e-newsletter
- Recognition via social media
- Recognition in event materials and website
- Recognition in Chapter's fall mailer
- Logo recognition on bidding website
- One (1) table of 10 at the event with preferred seating
- Recognition on one (1) wedge on the Wheel of Fortune wheel

\$5,000 - Influencer

- Verbal recognition of company in evening program
- Half-page ad in program booklet
- Recognition in monthly e-newsletter
- Recognition via social media
- Recognition in event materials and website
- Recognition in Chapter's fall mailer
- Logo recognition on bidding website
- One (1) table of 10 at the event with preferred seating

\$3,000 - Challenger

- Logo recognition in event materials and website
- Recognition in Chapter's fall mailer
- Logo recognition on bidding website
- One (1) table of 10 at the event with preferred seating

\$2,250 - Contributor

- Company name recognition in program booklet and night of presentation
- One (1) table of 10 at the event with preferred seating

For more information or custom sponsorship information contact:

The Chapter staff will work with you to create a sponsorship package that will best meet your charitable and community awareness goals. Custom packages can also be created to include a combination of our Chapter events.

Elizabeth Roe
Development Manager
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eroe@alsastl.org

YOUR IMPACT

The ALS Association strives to serve, advocate for, and empower people affected by ALS while we search for treatments and a cure. Your support helps people with ALS, caregivers, and everyone else affected by this disease maintain their independence and live their lives to the fullest.

CHANGING THE GAME

ALS is a fatal, neuro-degenerative disease that attacks nerve cells and pathways in the brain and spinal cord, and slowly robs the body of its ability to walk, speak, swallow and breathe on its own. Among the challenges that come with ALS are the struggles of maintaining independence and continuing everyday activities.

When you support Game On!, you help families reignite their independence through programs like our loan closet, which offers durable medical equipment to make eating, clothing, bathing and sleeping easier; assistive technology to help with communication and automation of switches, lights and doors; and respite care to provide much needed relief to caregivers.

Your support will help take care of people with ALS right here in our community. It will also bring us closer to a bold goal – making ALS a livable disease by 2030. Your investments will support focused research and clinical trials, optimizing current treatments and reducing physical, emotional and financial burdens.

Thank you for supporting The ALS Association and providing life altering services to people with ALS and their families.