



ICE BUCKET BASH

5TH ANNIVERSARY

*Marriott St. Louis Grand
November 15, 2019*

A large, stylized graphic of a silver metal bucket filled with ice cubes, positioned on the left side of the page. Several ice cubes are also shown floating in the air above the bucket. The text 'HOW IT WORKS' is written in a large, bold, blue, distressed font, partially overlapping the bucket and the background.

HOW IT WORKS

Ticket and Table Prices:

Individual Ticket: **\$175**
Table of Individuals:
\$1,750

Five years later we're continuing the challenge that changed ALS forever, right here in St. Louis, for one incredible night.

In 2014, the Ice Bucket Challenge became a national phenomenon and put ALS in the public eye. Inspired by the overwhelming response of this movement, we created the Ice Bucket Bash to put our local celebrities in the hot seat and under a bucket full of icy cold water.

On the night of the event, guests will enjoy a delicious dinner and live auction that are sure to be as enticing as the main event. You'll have a chance to learn how your support has a direct impact on everyone affected by this disease and the challenges they face on a day-to-day basis. Watch the night unfold as local celebrities take the stage, interact with the audience and collect more donations before they get dunked live.

All funds raised will go to the ALS Association St. Louis Regional Chapter to help people with ALS and their families maintain their independence and find a sense of normalcy while battling this disease.

Custom Sponsorship

Looking for something else? Help us personalize a sponsorship package that is right for you. Mix and match any of the opportunities above or develop something original with us!

SPONSORSHIP LEVELS

For more information contact:

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The Arctic Blast **\$50,000**

- All opportunities below plus customizable benefits per sponsor's interest.

Break the Ice **\$25,000**

- Opportunity to "ice" celebrity of choice
- Special recognition in all event materials and website
- Live mention in evening program
- Recognition in monthly e-newsletter
- Recognition in at least two e-blasts
- Article in Chapter's newsletter
- Highlights as Presenting Sponsor via social media
- Recognition in press releases and all media opportunities
- Logo recognition on cover of program and additional full-page ad
- Opportunity to make brief opening remarks from stage
- Two (2) tables of 10 at the event with preferred seating

Ice Ice Baby **\$10,000**

- Live mention in evening program
- Recognition in press releases
- Full-page ad in program
- Recognition in monthly e-newsletter
- Recognition via social media
- Recognition in event materials and website
- Recognition in Chapter newsletter
- One (1) table of 10 at the event with preferred seating

Cold As Ice **\$5,000**

- Half-page ad in program
- Recognition in monthly e-newsletter
- Recognition via social media
- Recognition in event materials and website
- Recognition in Chapter newsletter
- One (1) table of 10 at the event with preferred seating

Ice Age **\$3,000**

- Recognition in event materials and website
- Recognition in Chapter newsletter
- One (1) table of 10 at the event with preferred seating

Ice Cap Table Sponsor **\$1,750**

- Name recognition
- Table for 10 guests

Circulation Facts:

e-newsletter & e-blasts:

13,500+

Newsletter: **3,000**





The ALS Association strives to serve, advocate for, and empower people affected by ALS while we search for treatments and a cure. Your support helps people with ALS, caregivers, and everyone else affected by this disease maintain their independence and live their lives to the fullest.

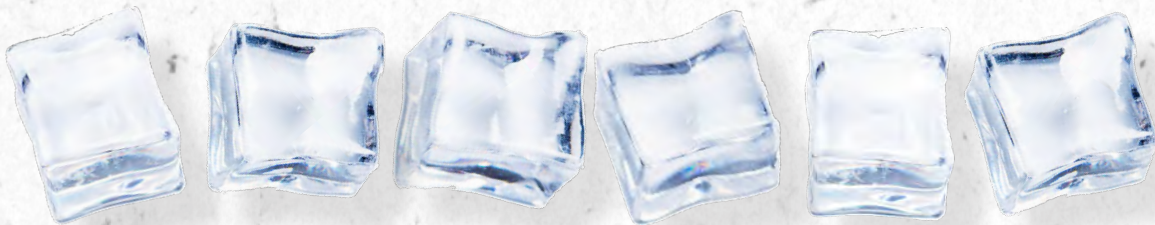
ALS is a fatal, neuro-degenerative disease that attacks nerve cells and pathways in the brain and spinal cord, and slowly robs the body of its ability to walk, speak, swallow and breathe on its own. Among the challenges that come with ALS is the struggle to continue everyday activity in the same way people affected by ALS have done their whole lives up until their diagnosis. With your support, we can change their entire experience with ALS.

As ALS takes away a person's ability to move, equipment like silverware grips and clothing pulls helps with simple daily tasks that many people take for granted. People with ALS also require more advance equipment like eye gaze communication tablets when ALS takes away their ability to speak on their own. You can give families a much needed glimpse of hope that they can

find balance and regain control in the midst of all the devastating changes that come with this disease.

When you support the Ice Bucket Bash, you help families gain back their independence through programs including our loan closet with durable medical equipment that makes eating, clothing, bathing and sleeping easier; assistive technology to automate switches, lights and doors; and respite care that provides some much-needed relief to caregivers.

The ALS Association St. Louis Regional Chapter provides comprehensive services to people with ALS and their families in eastern Missouri and central and southern Illinois. These services, all free of charge are offered to provide relief to the physical, financial and emotional burdens of ALS.



ALS St. Louis
ASSOCIATION Regional
Chapter

www.alsa-stl.org